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October 1, 2004

FOR IMMEDIATE RELEASE

The First Guide Book on Patient Rights and Healthcare Provider Liability for Complementary & Alternative Medicine

"LEGAL ISSUES IN INTEGRATIVE MEDICINE: A GUIDE FOR CLINICIANS, HOSPITALS, AND PATIENTS".

If you have been considering integrating complementary therapies into your practice, your healthcare facility, or your own life – this book is for you. Complementary and Alternative Medicine therapies (or CAM as it is called for short), such as acupuncture and traditional oriental medicine, chiropractic, naturopathy, massage therapy, herbal medicine, and mind-body therapies, are growing in popularity and usage. This trend has raised concern among consumers, doctors and lawyers about the legal ramifications of seeking, referring and using CAM therapies. This book provides essential guidance for those wishing to understand the legal context in which they integrate CAM therapies into conventional medical practice, refer patients to CAM practitioners, or use such therapies themselves.

In **LEGAL ISSUES IN INTEGRATIVE MEDICINE** (NAF Publications; January 2005/\$29.95) Author Michael H. Cohen, J.D. devotes individual sections to three main audiences and users of CAM – Clinicians, Institutions and Patients, addressing legal concerns specific to each. Michael combines an unusually broad range of experience as a practicing lawyer, a law school and medical school professor, and an explorer of healing modalities. His book, **LEGAL ISSUES IN INTEGRATIVE MEDICINE**, is the first book of its kind and is written in plain, no-nonsense language.

A straightforward, highly practical book, **LEGAL ISSUES IN INTEGRATIVE MEDICINE** will help you:

- ✦ Understand the legal environment for CAM therapies
- ✦ Craft institutional policies governing CAM providers
- ✦ Address credentialing, liability, and dietary supplements
- ✦ Learn about your legal rights relating to these therapies

Empower yourself to make better decisions concerning the health care services that you use or recommend, whether you are a healthcare professional, a healthcare facility administrator, or a patient.

ABOUT THE AUTHOR:

Michael H. Cohen combines an unusually broad range of experience as a practicing lawyer, a law school and medical school professor, and an explorer of healing modalities. He graduated from Columbia University (BA), Boalt Hall School of Law at the University of California, Berkeley (JD), the Haas School of Management at the University of California, Berkeley (MBA), and the Iowa Writers Workshop (MFA). Michael became the first attorney to receive a full-time faculty appointment in Harvard Medical School history, serving as Assistant Professor of Medicine and Director of Legal Programs at the Harvard Medical School Division for Research and Education in Complementary and Integrative Medical Therapies and Harvard Medical School Osher Institute. Michael's responsibilities included designing policies for a reproducible model of integrative health care within the Harvard hospital system, and spearheading negotiation among international co-investigators of agreement around intellectual property issues for systematic evaluation of East Asian herbal products. He also directed a course on Complementary and Alternative Medicine Health Law & Policy at the Harvard School of Public Health. Michael has contributed to important public policy initiatives, including serving as Consultant to the Institute of Medicine of the National Academy of Sciences, Committee on Use of Complementary and Alternative Medicine by the American Public. He serves as President of the Institute for Integrative and Energy Medicine, a nonprofit created to explore frontiers of health law and policy. Michael gives seminars and policy guidance all over the world about contemporary legal issues in health care. Michael's website, www.camlawblog.com, offers an Internet resource for complementary, alternative, and integrative medicine law, policy, regulation, and ethics. He lives Cambridge, Massachusetts with his wife.

Legal Issues in Integrative Medicine: A Guide for Clinicians, Hospitals, and Patients

Michael H. Cohen, J.D.

January 2005
0-9762537-0-4
\$29.95