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FOR IMMEDIATE RELEASE

The First Guide Book on Patient Rights and Healthcare Provider Liability for Complementary & Alternative Medicine

"LEGAL ISSUES IN INTEGRATIVE MEDICINE: A GUIDE FOR CLINICIANS, HOSPITALS, AND PATIENTS".

If you have been considering integrating complementary therapies into your practice, your healthcare facility, or your own life – this book is for you. Complementary and Alternative Medicine therapies (or CAM as it is called for short), such as acupuncture and traditional oriental medicine, chiropractic, naturopathy, massage therapy, herbal medicine, and mind-body therapies, are growing in popularity and usage. This trend has raised concern among consumers, doctors and lawyers about the legal ramifications of seeking, referring and using CAM therapies. This book provides essential guidance for those wishing to understand the legal context in which they integrate CAM therapies into conventional medical practice, refer patients to CAM practitioners, or use such therapies themselves.

In **LEGAL ISSUES IN INTEGRATIVE MEDICINE** (NAF Publications; January 2005/\$29.95) Author Michael H. Cohen, J.D. devotes individual sections to three main audiences and users of CAM – Clinicians, Institutions and Patients, addressing legal concerns specific to each. Michael combines an unusually broad range of experience as a practicing lawyer, a law school and medical school professor, and an explorer of healing modalities. His book, **LEGAL ISSUES IN INTEGRATIVE MEDICINE**, is the first book of its kind and is written in plain, no-nonsense language.

A straightforward, highly practical book, **LEGAL ISSUES IN INTEGRATIVE MEDICINE** will help you:

- ✦ Understand the legal environment for CAM therapies
- ✦ Craft institutional policies governing CAM providers
- ✦ Address credentialing, liability, and dietary supplements
- ✦ Learn about your legal rights relating to these therapies

Empower yourself to make better decisions concerning the health care services that you use or recommend, whether you are a healthcare professional, a healthcare facility administrator, or a patient.

ABOUT THE AUTHOR:

Michael H. Cohen combines an unusually broad range of experience as a practicing lawyer, a law school and medical school professor, and an explorer of healing modalities. He graduated from Columbia University (BA), Boalt Hall School of Law at the University of California, Berkeley (JD), the Haas School of Management at the University of California, Berkeley (MBA), and the Iowa Writers Workshop (MFA). Michael became the first attorney to receive a full-time faculty appointment in Harvard Medical School history, serving as Assistant Professor of Medicine and Director of Legal Programs at the Harvard Medical School Division for Research and Education in Complementary and Integrative Medical Therapies and Harvard Medical School Osher Institute. Michael's responsibilities included designing policies for a reproducible model of integrative health care within the Harvard hospital system, and spearheading negotiation among international co-investigators of agreement around intellectual property issues for systematic evaluation of East Asian herbal products. He also directed a course on Complementary and Alternative Medicine Health Law & Policy at the Harvard School of Public Health. Michael has contributed to important public policy initiatives, including serving as Consultant to the Institute of Medicine of the National Academy of Sciences, Committee on Use of Complementary and Alternative Medicine by the American Public. He serves as President of the Institute for Integrative and Energy Medicine, a nonprofit created to explore frontiers of health law and policy. Michael gives seminars and policy guidance all over the world about contemporary legal issues in health care. Michael's website, www.camlawblog.com, offers an Internet resource for complementary, alternative, and integrative medicine law, policy, regulation, and ethics. He lives Cambridge, Massachusetts with his wife.

Legal Issues in Integrative Medicine: A Guide for Clinicians, Hospitals, and Patients

Michael H. Cohen, J.D.

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Legal Issues in Integrative Medicine

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by Michael H. Cohen, J.D.

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Michael H. Cohen is Assistant Professor of Medicine and Director of Legal Programs at the Harvard Medical School Division for Research and Education in Complementary and Integrative Medical Therapies and Harvard Medical School Osher Institute and is author of a series of influential articles and books on complementary medicine law and policy.

Buy a copy for your attorney, and save thousands of dollars, by educating legal counsel about this specialty area.

Find order information at:

www.nationalacupuncturefoundation.org
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"The First of its Kind" A Complete Guide for Anyone Using, Practicing, or Considering the Use of Complementary and Alternative Medicine (CAM)

This book provides basic but essential guidance for those seeking to understand the legal context in which they offer integrative health care services and/or refer patients to CAM practitioners. It is also for individuals who use such therapies themselves.

Doctors

Learn what your legal liabilities and ethical obligations are in providing CAM therapies to your patients.

Healthcare Institutions

Find out how to evaluate provider credentials for in-house practitioners or for referrals.

Patients

Know your rights in choosing CAM care and how to get your insurance company to reimburse for CAM services.



A vital reference for doctors, lawyers, hospital and clinic administrators, medical libraries, law libraries, and patients using Complementary & Alternative Medicine.

AUTHOR BIOGRAPHY



Michael H. Cohen, J.D.

Michael H. Cohen combines an unusually broad range of experience as a practicing lawyer, a law school and medical school professor, and an explorer of healing modalities. Michael graduated from Columbia University (BA), Boalt Hall School of Law at the University of California, Berkeley (JD), the Haas School of Management at the University of California, Berkeley (MBA), and the Iowa Writers Workshop (MFA). After graduating from law school, Michael served as a law clerk to Chief Judge Thomas P. Griesa in the Southern District of New York. He joined the corporate department of Davis Polk & Wardwell, a Wall Street law firm, working in the banking, securities, and mergers & acquisitions departments. He subsequently practiced litigation at Shereff, Friedman, Hoffman & Goodman, and then corporate law and litigation at Burkhalter, Michaels, Kessler & George, before starting his own practice. As a law professor for six years, he taught health care law, civil procedure, conflicts of laws, constitutional law, criminal law, and insurance law, and published a series of influential articles and books on complementary medicine law and policy. Michael became the first attorney in Harvard Medical School history to receive a full-time faculty appointment, serving as Assistant Professor of Medicine and Director of Legal Programs at the Harvard Medical School Division for Research and Education in Complementary and Integrative Medical Therapies and Harvard Medical School Osher Institute. Michael's responsibilities included designing policies for a reproducible model of integrative health care within the Harvard hospital system, and spearheading negotiation among international co-investigators of agreement around intellectual property issues for systematic evaluation of East Asian herbal products. While at Harvard, Michael was awarded a Fortieth Anniversary Senior Fellowship at the Center for the Study of World Religions within Harvard Divinity School. He also directed a course on Complementary and Alternative Medicine Health Law & Policy at the Harvard School of Public Health. His work received funding from numerous federal and philanthropic organizations, including the National Library of Medicine; the National Center for Complementary and Alternative Medicine (NCCAM) at the National Institutes of Health; the Greenwall Foundation; and the Rudolph Steiner Foundation. Michael has contributed to important public policy initiatives, including serving as Consultant to the Institute of Medicine of the National Academy of Sciences, Committee on Use of Complementary and Alternative Medicine by the American Public. He serves as President of the Institute for Integrative and Energy Medicine, a nonprofit created to explore frontiers of health law and policy. Michael gives seminars and policy guidance all over the world about contemporary legal issues in health care. Michael's website, www.camlawblog.com, offers an Internet resource for complementary, alternative, and integrative medicine law, policy, regulation, and ethics.

REVIEW COMMENTS ON OTHER BOOKS BY THE AUTHOR

“COMPLEMENTARY AND ALTERNATIVE MEDICINE: LEGAL BOUNDARIES AND REGULATORY PERSPECTIVES”

“As the public has increasingly turned to alternative methods of healing such as acupuncture, chiropractic, dietary supplements, energy healing, and yoga, the legal and ethical relationships between these alternatives and the traditional medical orthodoxy have come into question. What legal obstacles do practitioners of alternative medicine currently face, and should they be certified or licensed? What liability risks do traditional health care providers confront when they refer patients to complementary practices... Mr. Cohen offers a thought-provoking discussion about integrating the alternative with the traditional. Through poignant anecdotes and accessible analysis, he moves from practical legal issues of liability and regulation to more abstract questions regarding different traditions and understandings about healing.”

Harvard Law Review

“Snippets of the body of alternative medicine are skillfully dissected and probed by Cohen’s legal scalpel in a manner that is informative and intellectually stimulating.... [T]his book is an excellent choice.”

Journal of the American Medical Association

“Cohen ... eloquently describes the interlocking levels of control state and federal governments exercise over the art of medicine. The work is illustrated by case examples that bring alive the current status of such controls and highlight the dilemmas both faced and posed by our legal system.”

The Journal of Legal Medicine

“BEYOND COMPLEMENTARY MEDICINE: LEGAL AND ETHICAL PERSPECTIVES ON HEALTH CARE AND HUMAN EVOLUTION”

Cohen is a trailblazing pioneer toiling tirelessly on the frontier of law, bioethics and healthcare in America. His brilliantly written book palpably reveals his passion for his important work.... This magnificent book is recommended heartily.”

Complementary Therapies in Medicine

“As complementary medicine becomes more and more popular, it is inevitable that some practices will be integrated into conventional health care. This process raises a host of legal and ethical issues...Michael Cohen’s attempt to address this complex area is both laudable and authoritative, rendering this text essential reading for all health care professionals with a serious interest in complementary medicine.”

Professor Edzard Ernst Department of Complementary Medicine, University of Exeter

“FUTURE MEDICINE”

“With ingenuity and finesse, Michael H. Cohen demonstrates how the introduction of complementary and alternative medicine into healthcare is transforming not only the delivery of services for individuals, but also the web of personal and working relations for everyone involved in the processes of caring and healing. This is a beautifully written and inspiring book—a unique and enriching contribution that stands out for its coupling of erudition and sensitivity.”

Mary Ruggie, Ph.D., Professor of Public Policy, Kennedy School of Government, Harvard University

“Cohen’s ... book ... has been an indispensable reference work for many working on CAM and its complex implications for clinical and academic medicine.”

Bonnie B. O’Connor, Brown Medical School/Rhode Island Hospital